

# FOR IMMEDIATE RELEASE



December 3, 2014

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## **Nature's Touch Frozen Foods to Invest \$1.8 Million In Warren County and Create 25 New Jobs**

**December 3, 2014, Front Royal, Virginia:** The Economic Development Authority is pleased to announce the arrival of Nature's Touch Frozen Foods to Warren County with a \$1.8 million investment and 25 new jobs.

Nature's Touch is a private label, frozen fruit importer and U.S. distributor. The company originated in Canada in 2004 where it grew to serve all major Canadian grocery chains. In 2009, the company established its first U.S. entity in Vermont and now will establish its first Virginia operation at the InterChange facility in Stephens Industrial Park, adjacent to the Virginia Inland Port.

“The choice of Virginia was made easy for Nature’s Touch Frozen Foods,” said Theo Prokos, Director, Nature’s Touch Frozen Foods. “The welcome and cooperation of the Virginia Economic Development Partnership to identify potential locations and promote the benefits of Virginia, coupled with the efforts of the Front Royal Warren County Economic Development Authority, helped us find InterChange Port Services. The Combination of close proximity to a sea port and easy access to major highways was tough to beat.”

“We are happy to welcome Nature’s Touch to Warren County,” said Jennifer R. McDonald, Executive Director of the EDA. “We have been working on this project since April and they, InterChange and the VEDP have been great partners in bringing it to a successful completion. They will participate in the Enterprise Zone program and the Virginia Jobs Investment Program.”

InterChange recently announced its expansion for a new 126,000 square-foot facility in Front Royal, Virginia. The location for the new facility is on the same property as their existing 48,000 square-foot facility, which borders the Virginia Inland Port, and will allow InterChange to increase both the quality and level of service that can be provided there. The current facility is home of [InterChange’s Port Services](#), which provides shuttle services, cross-docking (frozen, refrigerated, or dry), and other services to distributors that operate through the Inland Port. InterChange perceives a higher demand for more facilities with storage and distribution services in the Front Royal area as the Inland Port continues to provide service to distributors in the region.

“We enjoy doing business in Warren County,” said Devon Anders, President of InterChange Port Services. “Our expansion is evolving smoothly with the assistance of the County’s Planning Offices and the EDA has been a great supporter in our development.”

“We would like to thank InterChange for their critical role in bringing Nature’s Touch to Warren County,” said McDonald. “They have been a solid partner in the development of this project.”

“Today we welcome another international company to Virginia,” said Maurice Jones, Virginia Secretary of Commerce and Trade. “Nature’s Touch Frozen Foods is a well-established, growing company that will continue to expand in the U.S. in order to serve increasing demand for its high-quality product in the marketplace. We look forward to the company’s success in Warren County.”

“The EDA is pleased to have Nature’s Touch join our business community,” said Patricia S. Wines, Chairwoman of the Economic Development Authority. “We value every business that chooses Warren County and we look forward to their successes.”

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